



Global collective aims to demonstrate developing nations' research capabilities with four collaborative projects

SAP-initiated workgroup gives effect to government's wish for the development of ICT solutions for and by home-grown talent

PRETORIA — 10 May 2010 — Tangible action and projects have emerged from the most recent meeting of a collective of ICT researchers and academics dedicated to furthering ICT research, capacity building and advanced human capital development in developing nations.

Dubbed the BRICS Research Interest Group, encompassing nine research and academic institutions from Brazil, Russia, India, China and South Africa, the workgroup was established late last year under the guidance of SAP Research Centre Pretoria.

Operating under the banner of the SAP Meraka Unit for Technology Development, this initiative dovetails with the Meraka Institute's goals of facilitating national economic and social development through needs-based ICT research and innovation. The CSIR Meraka Institute is a unit of the CSIR, which focuses on information and communications technology research and development, for the benefit of society, science and industry.

“A lot of work has been done since the workgroup was established, and we're proud to announce that we have committed to our first research project,” says Danie Kok, Director, SAP Research Centre Pretoria. “The flagship project is to develop a mobile business application platform, delivering business services to very small enterprises (VSEs) in emerging economies.

First prototypes are already available in South Africa and will now be further researched, developed and tested in the other BRIC countries.

In support of this business service initiative a mobile phone-based e-learning platform aimed at very small enterprises will also be developed.

Entrepreneurs, from spaza shop owners to plumbers, seldom have the basic knowledge needed to operate effectively, and we are therefore working on a simple, accessible and affordable platform to impart basic business skills.”

“These ideas were developed in South Africa and have already resulted in the development of prototypes and a business application platform in collaboration with one of the leading mobile operators,” adds Kok.

The other projects identified by the workgroup include research into promoting household energy efficiency and an active researcher and lecture exchange programme between workgroup participants.

The first is a broad-ranging initiative that will kick off in 2011 and includes the investigation and development of household energy efficiency management tools, mobile phone-based smart metering systems and community-based electricity supply systems.

The researcher exchange programme is linked to the first project in the sense that we see this is as a means for researchers from BRIC countries to visit SAP Research Centre Pretoria and work with the team here on refining the mobile business services and mobile e-learning project,” says Kok.

“This is very exciting for us as collaboration and co-operation is the basis for having established this workgroup. It would be amiss to not acknowledge the support of the National Department of Science and Technology provided to us through its involvement in the Meraka Institute. It's also very gratifying to see government's vision of the role that ICT can play in the economy being realised in this fashion.”

In order to promote project progress, the BRICS Research Interest Group has committed to delivering research outcomes at least every three months.

Ends

About SAP

SAP is the world's leading provider of business software(*), offering applications and services that enable companies of all sizes and in more than 25 industries to become best-run businesses. With more than 95,000 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol “SAP.” For more information, visit www.sap.com.

###

(*) SAP defines business software as comprising enterprise resource planning, business intelligence, and related applications.

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP's most recent Annual

Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

Copyright © 2010 SAP AG. All rights reserved.

SAP, R/3, mySAP, mySAP.com, xApps, xApp, SAP NetWeaver and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serve informational purposes only. National product specifications may vary.

Note to editors:

To view video stories on diverse topics, visit www.sap-tv.com. From this site, you also can embed videos into your own Web pages, share video via email links and subscribe to RSS feeds from SAP TV. No registration is required. To preview and request broadcast-standard video digitally or by tape, log on to www.thenewsmarket.com/sap, where registration and video is free to the media.

For more information, press only:

Sunil Geness; SAP Africa, sunil.geness@sap.com, Tel: +27 11 235 6459

Issued by:

Raphala Mogase, Ogilvy Public Relation, raphala.mogase@ogilvypr.co.za, Tel: +27 11 709 9609